

2024 OKPCA Annual Conference September 25-26, 2024

Embassy Suites by Hilton Norman Hotel & Conference Center



Tuesday, September 24

PRE-CONFERENCE SESSIONS

OKLAHOMA H

OKLAHOMA I

10:00 AM - 3:00 PM Azara User Training

OKLAHOMA G

2:00 PM - 4:00 PM CFO Roundtable

2:00 PM - 4:00 PM Clinical Committee & CMO Roundtable

Wednesday, September 25

7:30 AM - 8:30 AM	REGISTRATION OPEN BREAKFAST WITH EXHIBITORS & COFFEE WITH NACHC
8:30 AM - 9:45 AM	GENERAL SESSION - DR. KYU RHEE, NATIONAL ASSOCIATION OF COMMUNITY HEALTH CENTERS (NACHC)
	LAND ACKNOWLEDGEMENT
9:45 AM - 10:00 AM	BREAK EXHIBIT HALL IN OKLAHOMA BALLROOM F
10:00 AM - 11:30 AM	BREAKOUT SESSIONS

OKLAHOMA G	OKLAHOMA H	OKLAHOMA I
Optimizing Financial Sustainability for FQHCs: A	Human Trafficking from a Law Enforcement and	Planning Ahead: Potential Implications of
Strategic Grant Management Approach Catherine	Medical Perspective	Federal Policy on FQHCs
Gilpin, Forvis Mazars & Dr. Kemi Alli, Allied Executive	Matt Varney & Sara Gadd	Carter Kimble, HMA

11:30 AM - 1:00 PM LUNCH & GENERAL SESSION WITH DR. HUZEFA DOSSAJI ON AI & CYBERSECURITY | SPONSORED BY OCHIN

1:00 PM - 1:30 PM BREAK | EXHIBIT HALL | SPONSORED BY GCA 340B

Comprehensive Workforce Planning - Retention Sydney Axelrod, ACU	Building a Care Management Framework for Sustainable Value Based Care Liz Massey, DNP, The Clinic at COFMC	Closing Cancer Screening Gaps & Advancing Quality w/Azara Patient Outreach Azara & Stigler Health and Wellness Center
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2:45 PM - 2:55 PM BREAK WITH EXHIBITORS | SPONSORED BY HUDSON HEADWATERS 340B 2:55 PM - 4:10 PM BREAKOUT SESSIONS

Comprehensive Workforce Planning - Recruitment Sydney Axelrod, ACU	Chronic Disease in Oklahoma Dr. Dale Bratzler, DO, MPH, MACOI, FIDSA	UDS+ Reporting with Azara DRVS Leah Dafoulas & Greg Augustine, Azara
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BREAKOUT SESSIONS 4:15 PM - 5:25 PM

340B: Navigating Manufacturer Policies as a Community Health Center Jared McMahan, GCA 340B	Consumer Voice & Trauma-Informed Integrated Care Clark Grothe, LCSW - Stigler HWC ; Mitch Sutter; Ashley McConnell; Shakota Ward	Emergency Preparedness FQHC CEO Session Only
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5:25 PM - 6:45 PM

RECEPTION IN EXHIBIT HALL | SPONSORED BY SELLERS DORSEY

Thursday, September 26

7:00 AM - 8:00 AM	BREAKFAST WITH EXHIBITORS
8:00 AM - 9:30 AM	GENERAL SESSION: PANEL WITH OHCA & SOONERSELECT PLANS SPONSORED BY LABCORP
9:30 AM - 9:45 AM	BREAK IN THE EXHIBIT HALL SPONSORED BY MISSION MOBILE MEDICAL
9:45 AM - 11:00 AM	BREAKOUT SESSIONS

Clinical Quality Beyond UDS MHN	Protecting Your Practice: Employment Law Insights for Healthcare Professionals Kailey Wellington, MLS-HL, The Clinic at COFMC	Examining a Provider Assessment for FQHCs Sellers Dorsey
11:05 AM - 12:20 PM BREAKOUT SESSI	ONS	

12:20 PM - 2:00 PM

2:00 PM - 2:15 PM

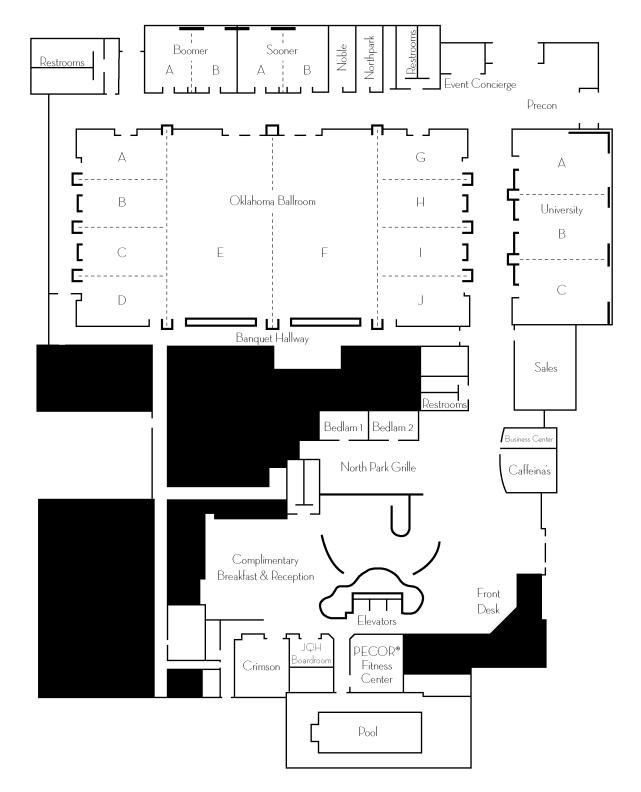
LUNCH & KEYNOTE: DISNEY'S APPROACH TO LEADERSHIP EXCELLENCE SPONSORED BY OKLAHOMA COMPLETE HEALTH, HUMANA, AND NEOHEALTH CLOSE OF CONFERENCE





wifi password: okpca sponsored by facktor Facktor

Norman - Hotel & Conference Center



Wednesday, September 25

7:30 AM - 8:30 AM

REGISTRATION & BREAKFAST

REGISTRATION & BREAKFAST OPEN AT 7:30 AM

BREAKFAST AVAILABLE OUTSIDE OKLAHOMA BALLROOM F; DINING & COFFEE WITH NACHC IN UNIVERSITY

8:30 AM - 9:45 AM

GENERAL SESSION

KEYNOTE SPEAKER: DR. KYU RHEE, NACHC

President and CEO of the National Association of Community Health Centers (NACHC), Kyu Rhee, MD, MPP, will provide an update on the national healthcare landscape and the implications for health centers. Dr. Rhee will discuss the primary care crisis and prevalence of health disparities and the strategies to expand the Health Center Movement to meet these challenges and advance health equity for all.

9:45 AM - 10:00 AM

BREAK | OPENING OF EXHIBIT HALL

BREAK IN EXHIBIT HALL OKLAHOMA BALLROOM F

VISIT EXHIBITORS TO FILL UP YOUR PASSPORT!

10:00 AM - 11:30 PM

BREAKOUT SESSIONS

Optimizing Financial Sustainability for FQHCs: A Strategic Grant Management Approach Catherine Gilpin, Forvis Mazars OKLAHOMA G

& Dr. Kemi Alli, Allied Executive

The landscape of healthcare funding is evolving, with Federally Qualified Health Centers (FQHCs) facing the dual challenge of increasing operational costs and the need for expanding services to meet community health needs. In this environment, diversifying and enhancing revenue streams is not just an option but a necessity for sustainability. This presentation will explore a comprehensive grant strategy aimed at not only securing funding but ensuring the efficient management and utilization of grants to support the growth and sustainability of FQHCs. Through a thoughtful approach to grant identification, application, and management, FQHCs can unlock new opportunities for funding that align with their mission and operational goals.

We will delve into the critical aspects of developing a robust grant strategy, including identifying grant opportunities that match the FQHC's service priorities, crafting compelling applications, and establishing effective compliance systems for grant management. The presentation will highlight innovative practices for leveraging partnerships and ensuring compliance with grant requirements. By adopting a proactive and strategic approach to grants, FQHCs can enhance their financial health, enabling them to expand their services and have a more significant impact on community health outcomes.

Leaders of FQHCs attending this presentation can expect to learn two crucial lessons:

1. Strategies for Comprehensive Grant Research and Application: Attendees will gain insights into creating a grant development strategic plan, identifying grant opportunities that align with their health center's goals, understanding the nuances of the application process, and crafting proposals that stand out. We will use a case study to learn about one health center's approach to financial sustainability. Discussion related to how one health center incorporates strategic planning and program development into grants identification processes, new business line development, revenue maximization, and break even analysis.

SESSION DESCRIPTIONS

2. Best Practices in Grant Management for Sustainability: Beyond securing grants, effective management and compliance is key to sustainability. Participants will learn about setting up systems for tracking grant spending, ensuring compliance with grant conditions, and reporting outcomes. This segment will emphasize the importance of integrating grant funds into the broader financial strategy of the organization, ensuring that these funds support long-term goals and service expansion. This presentation will equip FQHC leaders with the knowledge and tools to navigate the complex landscape of healthcare funding through a strategic grant approach, enhancing their ability to serve their communities while ensuring financial sustainability.

Human Trafficking from a Law Enforcement and Medical Perspective

Matt Varney, Oklahoma Bureau of Narcotics Sara Gadd, Ascension St. John

This workshop is designed to increase the attendees ability to identify and respond to victims of human trafficking. This session will cover the general scope of human trafficking, red flags and indicators that an individual is being trafficked, and steps to take if you suspect trafficking.

Planning Ahead: Potential Implications of Federal Policy on FQHCs

Carter Kimble, HMA

OKLAHOMA I

OKLAHOMA H

Don't miss this opportunity to stay informed about how election year dynamics, congressional priorities, and how the incoming administration's agenda for health issues may affect community health centers in the years to come.

11:30 AM - 1:00 PM

LUNCH & GENERAL SESSION

LUNCH & GENERAL SESSION: DR. HUZEFA DOSSAJI ON AI & CYBERSECURITY

"The Future is Now: Artificial Intelligence in Health Care and the Drive to Health Equity"

UNIVERSITY A

SPONSORED BY OCHIN

Artificial Intelligence is all around us and adoption is accelerating. Healthcare organizations are utilizing AI in a variety of ways to improve efficiencies, save time, decrease costs, improve customer service, enhance quality, precision and more and community health centers cannot afford to be left behind.

This presentation will provide information about types of AI, utilization in healthcare, guide rails for ethical use and areas of greatest potential for community health centers, including ways we can lead the way in promoting health equity and capacity for greatest impact in our communities. Regarding community health centers, we will focus on the use of AI in population health and data driven strategies. This session will speak to the use of AI-based tools (especially in the predictive and prescriptive analytics realm) showcasing an innovative pilot project developed by Vivyo Group and piloted with the SCPHCA (South Carolina) & NCCHA (North Carolina) to show how AI is being used to incorporate diagnostic and SDOH data to provide system level transformation and predict cost and quality outcomes to help improve health equity.

1:00 PM - 1:30 PM

BREAK WITH EXHIBITORS

BREAK WITH EXHIBITORS

VISIT EXHIBITORS TO FILL UP YOUR PASSPORT!

SPONSORED BY GCA 340B





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1:30 PM - 2:45 PM

Comprehensive Workforce Planning - Retention

Sydney Axelrod, Association of Clinicians for the Underserved

BREAKOUT SESSIONS

OKLAHOMA G

OKLAHOMA H

Effective workforce planning strategies are crucial for health center success and sustainability. Join Sydney Axelrod, Training Specialist, from the Association of Clinicians for the Underserved's (ACU) STAR2 Center for the first of two interactive sessions focused on comprehensive workforce planning for health centers. These sessions will equip participants with the knowledge and tools to develop and implement a Comprehensive Workforce Plan (CWP) tailored to their health center's unique context.

The first session will focus on building strong retention programming and will include actionable strategies and tools, including the STAR2 Center's Health Center Comprehensive Workforce Plan Template, checklists, and other resources. Without a strong culture of retention, health centers and other organizations may be caught in a perpetual cycle of recruitment and turnover, a costly endeavor both financially and culturally. This interactive presentation will empower participants to develop or enhance their retention practices through their own CWPs, aligning with organizational goals for long-term success.

Learning Objectives:

- · Understand the importance of a comprehensive workforce plan in advancing health center operations
- · Identify the key retention strategies and components as part of a comprehensive workforce plan
- · Start to discuss key comprehensive retention planning timelines, goals, and examples of content

Building a Care Management Framework for Sustainable Value Based Care

Liz Massey DNP, NEA-BC, NE-BC, NPD-BC, RN Carrie Brock, RN - The Clinic @ COFMC

This presentation will outline the process utilized by one FQHC in building a care management program to efficiently implement sustainable strategies to screen Medicare members for social determinants of health disparities, select high risk patients to care manage, and leverage technology to allow the team to focus on the value-added functions that are more difficult to automate. Team engagement, partnership with our ACO, effects on outcome measures and issue mitigation are explored. The use of hierarchical condition coding is identified as a strategy to correlate patient risk and acuity with population health level acuity-based risk management. The next step for the organization is utilizing social determinants and aggregated data to designate potential resources needed for the future based on population needs.

Learning Outcomes:

- Envision a sustainable value-based care program.
- Implement population health level strategies to assess the risk and health of a population.
- Create feasible workflows to support the management of high-risk populations.
- Discuss team engagement.
- Develop a strategy to use HCC Coding to capture population acuity-based risk.
- Analyze a framework for risk mitigation in high spend members.

Closing Cancer Screening Gaps & Advancing Quality w/Azara Patient Outreach

Leah Dafoulas, MPH Director, Clinical Transformation, AzaraOKLAHOMA IJennifer Scoufos, D.O. Chief Medical Officer, Health and Wellness Center, Inc.Brooke Lattimore, MBA Chief Operating Officer, Health and Wellness Center, Inc.

Seeking a streamlined way to connect with patients who have open care gaps? This session is tailored just for you! Explore how Azara Patient Outreach (APO) simplifies patient engagement with its 'Set it and Forget it' campaigns, automatically targeting the right patients at the right time based on campaign criteria. With a diverse array of campaigns readily accessible, healthcare centers can broaden their reach, enabling care managers and nurse navigators to target specialized populations. Explore the impactful strategies implemented by Stigler Health & Wellness to enhance their cancer screening rates using APO and CareMessage. Uncover practical steps to enhance your outreach efficiency and achieve better patient outcomes by leveraging the automation capabilities of APO.

DETAILED AGENDA

2:45 PM - 2:55 PM

BREAK WITH EXHIBITORS

BREAKOUT SESSIONS

BREAK WITH EXHIBITORS OKLAHOMA BALLROOM F

VISIT EXHIBITORS TO FILL UP YOUR PASSPORT!

2:55 PM - 4:10 PM

Comprehensive Workforce Planning - Recruitment

Sydney Axelrod, Association of Clinicians for the Underserved

Effective workforce planning strategies are crucial for health center success and sustainability. Join Sydney Axelrod, Training Specialist, from the Association of Clinicians for the Underserved's (ACU) STAR2 Center for the second of two interactive sessions focused on comprehensive workforce planning for health centers. These sessions will equip participants with the knowledge and tools to develop and implement a Comprehensive Workforce Plan (CWP) tailored to their health center's unique context.

The second session will focus on building strong recruitment strategies and will include actionable strategies and tools, including the STAR2 Center's Health Center Comprehensive Workforce Plan Template, checklists, and other resources. In the ever-evolving healthcare workforce landscape, it is important that organizations approach recruitment strategically. This session will go over the elements of the STAR2 Center's "Recruitment Stepladder" which includes community, team, priorities, recruiting firm, advertising, social media, interviews, contracts, and onboarding. This high-level presentation will empower participants to develop or enhance the recruitment section of their own CWPs, aligning with organizational goals for longterm success.

Learning Objectives:

- Understand the elements of the "recruitment stepladder"
- Identify the key recruitment strategies as part of a comprehensive workforce plan
- Start to discuss key comprehensive recruitment planning timelines, goals, and examples of content

Chronic Disease in Oklahoma

Dr. Dale Bratzler, DO, MPH

Diabetes affects approximately 12% of Americans including 17% of Oklahoma community health center patients. Strategies for treating diabetes and its frequently co-occuring comorbidities have evolved over the last several decades. Join Dr. Bratzler for a discussion on how chronic diseases such as diabetes, depression, and obesity affect the state of health care in Oklahoma.

UDS+ Reporting with Azara DRVS

Leah Dafoulas, MPH - Director, Clinical Transformation & Greg Augustine - Chief Technology Officer, Azara Healthcare

UDS+ is top of mind for many organizations. Which vendor should be used for UDS+ submissions? How will reporting deidentified patient-level data affect CQM performance? Come hear how health centers can leverage Azara DRVS for UDS+ reporting. From conducting synthetic testing, to validation and in-depth reviews, Azara continues to be a trailblazer in shaping and supporting the UDS+ process with the Health Resources & Services Administration. In this session, we will describe the process for UDS+ reporting through Azara DRVS, the experience of the over 120 health centers that participated in the voluntary UDS+ submission process, and what is anticipated for 2024 reporting. In addition, learn the steps you can take now

OKLAHOMA H

OKLAHOMA I

OKLAHOMA G

4:15 PM - 5:25 PM

BREAKOUT SESSIONS

340B: Navigating Manufacturer Policies as a Community Health Center

Jared McMahan, GCA 340B

OKLAHOMA G

Discuss 340B ESP website, data submissions and how to navigate successfully the 32 manufacturer restrictions that are currently in place. High level overview of the history and impact of the current restrictions. Discussion about how to manage and overcome the challenges health centers are facing nationally.

1) Overview of current restrictions and impact to community health centers specifically.

2) Strategies to maintain revenue with specific designations for each site.

3) Entity-owned versus non-entity owned strategies.

Consumer Voice & Trauma-Informed Integrated Care

Clark Grothe, LCSW - Stigler Health and Wellness Center; OKLAHOMA H Mitch Sutter; Ashley McConnell; and Shakota Ward

Objectives:

- Understand the differences of separate vs. co-located vs. integrated behavioral health services in the primary care setting.
- Understand the differences between integrated care and trauma-informed integrated care.
- Understand the role and importance of community integration in provision of trauma-informed behavioral health services in the primary care setting.
- Explore how behavioral health departments contribute to improved population health and reduce utilization of higher levels of care.
- Identify and explore opportunities for expansion of trauma-informed integrated care, with an emphasis on substance use disorder services.

Emergency Preparedness - FQHC CEO Session Only

FQHC CEOs

OKLAHOMA I

RECEPTION

FQHC CEOs are invited to discuss emergency preparedness and response strategies.

5:25 PM - 6:45 PM

RECEPTION OKLAHOMA BALLROOM F

VISIT EXHIBITORS TO FILL UP YOUR PASSPORT!

SPONSORED BY SELLERS DORSEY



Thursday, September 26

7:00 AM - 8:00 AM

BREAKFAST WITH EXHIBITORS

BREAKFAST AVAILABLE OUTSIDE OKLAHOMA BALLROOM F; DINING IN UNIVERSITY

8:00 AM - 9:30 AM

GENERAL SESSION: PANEL WITH OHCA & SOONERSELECT PLANS UNIVERSITY A

SPONSORED BY LABCORP

9:30 AM - 9:45 AM

BREAK WITH EXHIBITORS OKLAHOMA BALLROOM F

VISIT EXHIBITORS TO FILL UP YOUR PASSPORT!

SPONSORED BY MISSION MOBILE MEDICAL

9:45 AM - 11:00 AM

Clinical Quality Beyond UDS

Misty Drake, Karen Clapp, and Abby DeVries, Medical Home Network

As government-sponsored payers such as Medicaid and Medicare increasingly transition to value-based payment models focused on quality and managing utilization, health centers must adapt to these changes. This session will explore ways health centers can enhance clinical, utilization and financial performance in more advanced payment arrangements. Presenters will share best practices and lessons learned from the Medical Home Network, aimed at Health Center CEOs, CMOs, COOs, and Quality Directors. The goal is to drive care team engagement and better position health centers for sustained success in value-based care environments.

The session will review:

- The framework for a provider's success in a Clinically Integrated Network
- How health centers can leverage existing quality improvement infrastructure to excel in improving common utilization measures in VBC arrangements
- Why provider engagement is critical for value-based care success
- Team-based care models that support addressing utilization measures and reducing Total Cost of Care
- . The role of patient empanelment, panel management, and risk stratification

Protecting Your Practice: Employment Law Insights for Healthcare Professionals **OKLAHOMA H**

Kailey Wellington, MLS-HL, The Clinic @ COFMC

Kailey Wellington, MLS-HL, offers a dynamic and engaging lecture designed to arm healthcare professionals with the knowledge they need to navigate the complex world of regulatory compliance in employment law. This session demystifies the often-confusing nuances of employee classification and walks you through the new wage law phases with clarity and practical examples. You'll learn how to master the art of time and effort tracking, ensuring both compliance and efficiency in your organization. Dive into the critical topic of protected classes while avoiding common legal pitfalls. Discover strategies to protect yourself from EEOC claims by understanding what triggers them and how to proactively mitigate risks. Finally,

BREAKOUT SESSIONS





labcorp



GENERAL SESSION

BREAKFAST

SESSION DESCRIPTIONS

Ms. Wellington unpacks options for documenting employee discipline and terminations, showing how to create a defensible paper trail that stands up in any situation. This lecture is not just informative; it's packed with actionable strategies to help you lead with confidence in today's rapidly evolving healthcare landscape.

Examining a Provider Assessment for FQHCs

James Hunt, Jr., Frank Doyle, Matthew Hicks - Sellers Dorsey

While FQHCs are not currently entities included as a permissable class for provider assessments, there is some movement at the federal level to make this change. With approximately 1,500 FQHCs across the country providing more than \$13 billion in Medicaid services, there is opportunity to bring in over \$1 billion in additional revenue to FQHCs. Join health care experts with Sellers Dorsey as they lay out the federal and state policy work needed to lay the groundwork for an FQHC provider assessment.

OKLAHOMA I

OKLAHOMA G

11:05 AM - 12:20 PM

BREAKOUT SESSIONS

Contingency of Clinical Documentation in Value-Based Care

Misty Drake, Karen Clapp, and Abby DeVries, Medical Home Network

Payment in value-based care models is tied to patients' risks and predicted costs. The largest determinant of costs is a patient's health status. In payment models tied to patients' health, accurate clinical documentation is table stakes. In this session, we will review how we landed here, key steps for accurate documentation, and the direct correlation to patient outcomes. Target audience for this session includes Health Center CEOs, CMOs, CFOs. COO, PCPs and Quality Directors.

Learning Objectives:

- Articulate the evolution of alternative payment models to include clinical condition documentation
- Describe the impact of accurate documentation on the premise of value-based care and downside risk
- · Verbalize the process of risk adjustment and its impact on patient outcomes
- · List the operational necessities to ensure documentation accuracy

Reimagining Performance Management

Don Morris, Variety Care

Pitfalls of the Performance Appraisal Process:

- What are we really measuring?
- Pay can reward the wrong behaviors
- An annual focus is a lack of focus
- Preventing unintended rater bias
- Scarcity Theory

Challenges of Pay for Performance in a Healthcare Setting:

- Our work is not "piece rate"
- Pay changes aren't enough to change behavior
- Caring people thrive in a caring environment
- Market misalignment

FQHC CEO ROUNDTABLE

FQHC CEOS

OKLAHOMA H

Connecting Performance Development and Organizational Strategy:

- Not just an" HR Thing"
- Developing the people who execute the strategy
- Retention benefits of development (Kanter's Theory)

The Path Forward:

- Align philosophies about compensation
- Connect individual performance to organizational outcomes
- Organizational and individual goal setting

OKLAHOMA I

Oklahoma FQHC CEOs are invited to use this time to discuss emerging and ongoing issues.

KEYNOTE & CLOSEOUT

12:20 PM - 2:00 PM

LUNCH & KEYNOTE SPEAKER

LUNCH & KEYNOTE: DISNEY'S APPROACH TO LEADERSHIP EXCELLENCE

The Disney Institute Chain of Excellence, a model validated by research, illustrates the powerful connection between inspired leaders, motivated employees, and satisfied customers.

2:00 PM - 2:15 PM

CLOSING

CLOSING REMARKS

Don't forget to stick around for our prize drawing! Thank you to everyone who participated in our conference!

Finding new solutions to complex challenges

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Dr. Kemi Alli

Allied Executive Solutions

Kemi Alli, M.D., is a compassionate and visionary executive leader widely recognized for her transformative impact on healthcare management. Known for her empathetic approach and strategic acumen, Dr. Alli has cultivated a profound reputation for developing comprehensive healthcare services and fostering collaboration with dedicated professionals.

Dr. Alli's leadership was visibly transformative at the Henry J. Austin Health Center in Trenton, New Jersey. As Chief Executive Officer, she implemented a strategic plan that diversified and enhanced healthcare offerings, significantly improving employee morale and the operational budget. Dr. Alli's innovative initiatives included establishing New Jersey's first Advanced Nurse Practitioner Residency program and Mercer County's first clinical pharmacy. Under her guidance, the Health Center evolved into a regional hub for Integrated Behavioral Health and Primary Healthcare, incorporating cutting-edge technologies and practices to enhance patient care.

Before assuming the role of CEO, Dr. Alli served as the Chief Medical Officer at the Henry J. Austin Health Center, where she significantly expanded acute and urgent care services, played a pivotal role in the center's financial recovery, and executed strategic healthcare initiatives that raised the center's standards of patient care. Her earlier roles at the Health Center, including Pediatric Section Chief and Acting Chief Medical Officer, showcased Dr. Alli's dedication to standardizing clinical practices and enhancing the pediatric department. Her grant writing and fundraising efforts significantly benefited the department, underscoring her deeprooted commitment to positive patient outcomes as a pediatrician.

Dr. Alli's medical journey began at the Robert Wood Johnson Medical School (RWJMC), where she completed her Medical Doctorate, pediatric internship, and residency before serving as a Staff Physician at RWJMC. Dr. Alli holds a Bachelor of Science in Biology from Rutgers University.



Greg Augustine

Chief Product & Technology Officer, Azara Healthcare

Greg Augustine is the Chief Product & Technology Officer for Azara Healthcare LLC, a leading provider of Population Health reporting and analytics for the community health marketplace. In this role, Greg oversees product development of Azara's SaaS solutions and is responsible for all aspects of customer care including both the onboarding of new and support of existing customers.

Greg brings more than 35 years' experience in information services and project management to the Azara management team. Most recently, he was Vice President of Information Services at NEI (formerly Network Engines) in Canton, MA where he led all aspects of MIS and Facilities for this publicly traded company. Greg began his tenure at NEI in 2002 as Director of Information Services after NEI acquired TidalWire where Greg was a member of the executive team and responsible for all aspects of MIS for this privately held company.

Prior to TidalWire, Greg was a project manager at Tessera Enterprise Systems and Andersen Consulting (now Accenture). Greg has a BS in Electrical Engineering from Cornell University.



Sydney Axelrod

Training Specialist, Association of Clinicians for the Underserved STAR2 Center

Sydney Axelrod, MA, is the Training Specialist for ACU's STAR2 Center (Solutions, Training, and Assistance for Recruitment & Retention Center). She joined ACU in May 2024 and works at the STAR2 Center on training and course development and delivery to advance health center workforce recruitment and retention. Sydney comes to the ACU team with nearly a decade of experience working in healthcare workforce development and training, as well as with all aspects of non-profit recruitment, hiring, onboarding, strategic planning, and employee engagement processes. Sydney received an MA in Peace and Conflict Studies from The University of North Carolina Greensboro, where her work in the Greensboro community focused on developing curricula and expanding access for conflict resolution education training. Sydney received her Bachelor's degree from SUNY Geneseo in Sociology and Conflict Studies.



Dr. Dale Btatzler, DO, MPH

OU Health Chief Quality Officer

Dale Bratzler, DO, MPH, is a Professor in the Department of Health Administration and Policy, and Associate Dean in the College of Public Health, and a Professor in the College of Medicine at the University of Oklahoma Health Sciences Center. He serves in the role of Chief COVID Officer for the University of Oklahoma and serves as the Chief Quality Officer for the OU Physicians Group. He was recently named the 2016 Edith Kinney Gaylord Presidential Professor at the Health Sciences Center. Dr. Bratzler has worked in the field of healthcare quality measurement and improvement for many years. He has worked on the development and maintenance of national performance measures used to profile and publicly report metrics on quality of inpatient and outpatient healthcare as a contractor to the Centers for Medicare & Medicaid Services. He has served twice as the President of the American Health Quality Association, is a past member of the National Advisory Council for the Agency for Healthcare Research and Quality (AHRQ), and a recent member of the Healthcare Infection Control Practices Advisory Committee (HICPAC) for the Centers for Disease Control and Prevention. He received his medical degree from the Kansas City University College of Medicine and Biosciences and his Master's degree in Public Health from the University of Oklahoma. He is board certified in internal medicine. He is a Master Fellow of the American College of Osteopathic Internists, and a Fellow of the Infectious Diseases Society of America.



Carrie Brock, RN

Lead Care Manager, The Clinic @ Central Oklahoma Family Medical Center

Carrie Brock is the Lead Care Manager at the Central Oklahoma Family Medical Center. She has been an Registered Nurse for 31 years in various settings. She has served in clinical leadership roles and care management roles in Hospice, Home Health, Long Term Care and in the Clinic setting.



Karen Clapp, FNP

Senior Consultant, Medical Home Network (MHN)

Karen Clapp is a family nurse practitioner who practiced at a federally qualified health center in Chicago for 14 years. While at the health center, she implemented a chronic disease program that involved lay health workers and worked with providers on various quality improvement initiatives. Subsequently, she worked with the Illinois Primary Health Care Association to coach health centers around patient-centered medical home recognition and transformation. In 2014 she joined Medical Home Network where she has been an account manager working with health centers to implement care management programs through Medicaid and Medicare value-based arrangements.



Leah Dafoulas

Vice President of Client Services and Growth, Medical Home Network (MHN)

Leah Dafoulas, MPH is a Director, Clinical Transformation at Azara Healthcare where she works with practices to improve quality through the use of data and technology. Leah is passionate about the profound role of data-driven analytics to improve population health and transform patient care. Prior to Azara, Leah was an Account Manager at a start-up health technology company focused on transitions of care where she worked with hospitals and health plans to optimize the use of a data analytics solution. She began her career at Pfizer where she ran population health management projects with ACOs and hospitals. Leah has an MPH degree from Boston University and BA and MA degrees in Biology from Clark University. She also has a Six Sigma Green Belt certification.



Dr. Abigail DeVries

Senior Medical Director, Medical Home Network (MHN)

Dr. Abigail DeVries is the Senior Medical Director for Medical Home Network. She practices as a family physician and spent most of her career working in community health centers. She has also worked as a consultant to NC Medicaid and most recently was a market medical director at Cityblock, a venture-capital backed, value-based care start up. In her role as a health center CMO, she served on the board of a local hospital clinically-integrated network, as the medical director for an FQHC-only MSSP, and as the board chair for a Medicaid managed care physician-led plan. She resides in Chapel Hill, NC with her husband and three children.



Dr. Huzefa Dossaji

Managing Director, FORVIS

Dr. Huzefa Dossaji has been a leading thinker and strategist in the FQHC HIT & Value Based Care arena for 7 years. He works with FQHCs and PCA/HCCNs on designing and implementing HIT and Value Based projects. He is currently working with the South Carolina Primary Health Care Association (SCPHCA), North Carolina Community Health Center Association (NCCHCA), Iowa Primary Care Association, NorthWest Regional Primary Care Association (NWRPCA) among others to help their member FQHCs implement AI and VBC Strategies and working with the Illinois Primary Care Association (IPHCA) to build their Clinically Integrated Network. Dr. Dossaji has presented at many National and Regional conferences and was the closing keynote at the 2024 Iowa Primary Care Association Annual Conference and a featured presenter at the NACHC CHI Conference.



Frank Doyle

Attorney and Founder, FJD Health Care Consulting LLC

Frank Doyle is a practicing attorney, healthcare consultant, and the founder of FJD Health Care Consulting LLC. He leverages his extensive legal and healthcare expertise to help shape public policy and to assist primary care associations with accessing and implementing transformative funding models for health centers nationwide. Frank was formerly Assistant Commissioner at the Massachusetts Department of Public Health (MDPH) where he served as the President and CEO of the Public Health Hospital System. Prior to his tenure at MDPH, he served for more than 20 years as the chief executive of Boston HealthNet, an integrated healthcare delivery system comprised of 14 community health centers, Boston Medical Center, and Boston University School of Medicine. Boston HealthNet was one of the first health center-controlled networks (HCCNs) in the country to be recognized and grant-funded by the federal Bureau of Primary Health Care. In addition, Frank was an active 20-year member of the National Association of Community Health Centers (NACHC) and the Massachusetts League of Community Health Centers and served on NACHC's Legislative Committee and HCCN Task Force. During his career, Frank has held numerous government positions at the city, state, and federal levels.



Misty Drake

Vice President of Client Services and Growth, Medical Home Network (MHN)

Misty Drake is a seasoned health care leader with more than 20 years of experience in community health. She is the Vice President of Client Services and Growth at Medical Home Network (MHN) and responsible for building and growing a nationally recognized care transformation model that helps integrated health delivery systems in the safety net succeed under advanced alternative payment models. She is also the Executive Director of Wellness West, an organization committed to transforming health care on Chicago's West Side. Before joining MHN, Misty was the Chief Operating Officer at Piedmont Health Services in Chapel Hill, NC and held senior leadership and management roles at various health care entities in Chicago, Illinois starting her professional career at Lawndale Christian Health Center. Misty brings deep experience in health center operations, system redesign, clinical and financial performance improvement, value-based arrangements, and health center finance. She is an Advisory Board Member for the Chicago Albert Schweitzer Fellowship, a Board Member of Health & Medicine Policy Research Group, and a Board of Trustee for the University of North Carolina (UNC) Chatham Hospital. Misty holds a M.A. from the University of Chicago in Social Service Administration & Health Administration and Policy and B.S. in Community Health from the University of Illinois at Urbana-Champaign.



Amelia Fox

Clinical Improvement Specialist, Azara Healthcare

Amelia Fox is a Clinical Improvement Specialist at Azara Healthcare where she collaborates with health centers to advance population health using high-quality data analytics and technology. In her former role as a public health consultant, Amelia worked closely with Departments of Public Health and Federally Qualified Health Centers across the country to develop sustainable interventions and engage in quality improvements efforts to address pressing public health challenges. In her current role, Amelia enjoys offering community health centers tangible solutions by demonstrating how DRVS tools can help to reduce operational friction and enhance quality of care for patients. Amelia graduated from the University of Denver in 2019 with a BA in International Development and Global Health.



Catherine Gilpin, CPA

Healthcare Partner, Forvis Mazars

Catherine serves as a Healthcare Partner and one of the firm leaders of the Community Health Center (CHC) Practice. Catherine provides specialized consulting services to organizations receiving federal grant funding and has more than 20 years of experience as a finance executive. She has provided interim and outsourced CFO services to CHC's all over the United States.

Her services include performing assessments of financial operations and providing support to CHCs when they are being audited by governmental regulators. Catherine also trains financial staff on generally accepted accounting principles and federal regulations related to grant funding and the development and review of finance department policies and procedures. She and her team help grant funded organizations operationalize systems that support compliance all while supporting the strategic plans of the organization's mission. Catherine is frequently involved with projects that assess compliance with federal programs and assists with the preparation of federal reporting (including federal financial reports, budgets, and indirect cost rate proposals). An avid public speaker, Catherine is frequently called upon to speak for the National and Regional Industry Trade groups. She is a member of the American Institute of CPAs and Missouri Society of CPAs. Catherine is a 2005 magna cum laude graduate of Missouri State University, Springfield, with an M.B.A. degree.



Clark Grothe, LCSW

Director of Behavioral Health at the Stigler Health and Wellness Center

What if there was an organization that brought communities together to support the health and well-being of families experiencing hard situations? What if this organization provided outstanding holistic care regardless of an individual's economic or social status? What if this organization offered welcoming and open access at the time care was needed? Clark Grothe has the excellent fortune of working at such a place. As the Director of Behavioral Health at the Stigler Health and Wellness Center (HWC), Clark has the dream job of a social worker who just wanted to make a difference in the world. While great things are happening at HWC, there is always room for getting better. Clark looks forward to sharing about HWC and learning from other individuals doing great things in their communities.



Matthew Hicks

Senior Vice President od Corporate Development, Sellers Dorsey

Matthew Hicks serves as Senior Vice President of Corporate Development for Sellers Dorsey. He previously served as Senior Vice President and Chief Policy Officer for more than 10 years at Grady Health System, one of the largest safety-net hospitals in the nation. In this role, he oversaw all national, state, and local public policy and advocacy efforts. During his tenure, Matt partnered with multiple stakeholders to develop and implement a comprehensive approach to improve health outcomes and lower costs by transforming how health care is delivered for Atlanta's uninsured population. His work has resulted in significant funding for the safety net and improvements that benefit Grady's operations and the community they serve. Matt began his career working on social services and health care issues for a member of the U.S. Senate. He earned his BA from Emory University and an MBA from Yale University.



James W. Hunt, Jr.

Founder, Hunt Solutions LLC

James W. Hunt, Jr. is a distinguished consultant in healthcare, policy, and association management, and the founder of Hunt for Solutions LLC. He spent over 40 years as the president and CEO of the Massachusetts League of Community Health Centers, where he championed access to quality healthcare and cost reduction. Jim has been pivotal in navigating state health reform, advocating for health equity, and meeting national healthcare reform goals. His leadership during the COVID-19 pandemic was crucial in implementing testing, telehealth, contact tracing, and vaccination efforts, particularly in communities of color, earning him roles on various public health committees.

Throughout his career, Hunt has focused on stabilizing healthcare financing, expanding services for vulnerable populations, and strengthening the health center workforce. He developed a groundbreaking community health certificate program and initiated a significant loan repayment program for primary care providers. Hunt has also been instrumental in creating innovative capital approaches and collaborative strategic sourcing solutions for health centers. He has held numerous leadership positions, including president of the National Association of Community Health Centers and adjunct professor at Suffolk University. His contributions have been recognized with various awards, including an honorary doctorate and the prestigious Johnson and Johnson Community Health Care Award. He earned a Master of Public Health in health management and policy from the University of North Texas Health Sciences Center in Fort Worth. He also has a bachelor's degree in public relations and management from Texas Tech University.



Carter Kimble

Principal, Health Management Associates (HMA)

Carter Kimble, MPH, possesses expertise in solving complex issues regardless of project or program maturity. Specifically, he has held leadership level positions working on Medicaid, delivery system reform, health information exchange, public health, safety net health systems and graduate medical education.

Before joining HMA, he served as Deputy Secretary for Health and Mental Health for the state of Oklahoma. In this role he managed and facilitated numerous initiatives that included strategic development of a Medicaid reform plan surrounding Medicaid expansion and the implementation of managed care as well as establishment of Oklahoma's statewide Health Information Exchange. He also served as the governor's lead policy advisor on health and liaison to over 30 agencies, boards, and commissions in the Health and Mental Health Cabinet including Medicaid, public health and mental health and substance abuse. He earned a Master of Public Health in health management and policy from the University of North Texas Health Sciences Center in Fort Worth. He also has a bachelor's degree in public relations and management from Texas Tech University.



Liz Massey, DNP, MEA-BC, NE-BC, NPD-BC, RN

Chief Quality Officer, The Clinic @ Central Oklahoma Family Medical Center

Liz Massey is the Chief Quality Officer at The Central Oklahoma Family Medical Center. She has been a Registered Nurse for over 20 years and served in various clinical leadership roles during her career including Chief Nursing Officer, Board member on the Oklahoma Board of Nursing, and President of the Oklahoma Board of Nursing. She continues to educate future nurses in Baccalaureate Nursing programs. Liz has a doctorate in Health Sytems Leadership, A Masters Degree in Nursing Education and is Board Certified as Nurse Executive, Nurse Executive Advanced and Professional development by the American Nurse Credentialing Center.



Jared McMahan

Founding Partner, GCA340B

Jared McMahan is a founding partner of GCA340B and has been intimately involved in the 340B program since 2007. Throughout the years he has gained a wealth of knowledge by dissecting every aspect of the program. His attention to detail is the main reason that GCA has been successful in helping independent pharmacies and entities alike navigate the most complex and constantly changing program in pharmacy.



Don Morris

Vice President, People and Culture at Variety Care

Don Morris has served over 30 years in the healthcare industry and was appointed by the Governor as the Executive Director of Workforce Development during the COVID-19 pandemic. Having served in both HR and Operational roles, Don has led many successful culture change programs resulting in increased employee engagement, greater labor productivity, and lower employee turnover.

After graduating from McAlester High School, Don joined the military at 18 years of age and spent 5 years as a Paratrooper Sergeant in the U.S. Army's 82nd Airborne Division. He was stationed at Ft. Bragg, NC and Vicenza, Italy but served multiple missions in several countries around the world.

Don holds a bachelor's degree in public administration from the University of Oklahoma, a master's in human resources development from Webster University, and is currently pursuing a doctorate in Education at Southern Nazarene University with in-depth research in the area of structural empowerment and employee intent to stay. When asked what his favorite thing about his career has been, Morris said, "seeing others learn and grow. If I have an opportunity to play a small part in the development of someone else, I feel truly blessed."



Dr. Kyu Rhee

President & CEO, National Association of Community Health Centers (NACHC)

Kyu ("Q") Rhee, MD, MPP, joined NACHC in 2023 to lead efforts to advance health equity and support the mission of community health centers, which provide high-quality, affordable, transdisciplinary primary care services to more than 31.5 million people at over 14,000 sites across the nation.

As a purpose-driven physician executive, scientist, teacher, and entrepreneur, Dr. Rhee has a reputation synonymous with leadership, innovation, and transformation across the nonprofit, public, and private sectors. Throughout his career, Dr. Rhee has actively worked to advance primary care, public health, and health equity for underserved populations.

Before joining NACHC, Dr. Rhee held the position of Senior Vice President and Aetna Chief Medical Officer at CVS Health. He led a team of over 1,500 doctors, nurses, pharmacists, and other health professionals in the integration and delivery of clinical and population health solutions to improve the health and deliver the "Quintuple Aim" for up to 65 million people via commercial, Medicare, Medicaid, behavioral health, digital health, student health, vision, dental, and voluntary health plans. Dr. Rhee served for a decade as the Chief Health Officer at IBM, where he and his team led IBM's global efforts to transform health using data, analytics, artificial intelligence, services, and research.

During the time of the Affordable Care Act, Dr. Rhee held the office of Chief Public Health Officer at the Health Resources and Services Administration. Dr. Rhee also worked at the National Institutes of Health as the Director of the Office of Innovation and Program Coordination.

Prior to his public service, Dr. Rhee was Chief Medical Officer at Baltimore Medical System and worked as a National Health Services Corps primary care physician and Medical Director for Unity Health Care.

Dr. Rhee was Chief Resident and completed his medical residency training in both internal medicine and pediatrics at Cedars-Sinai Medical Center in Los Angeles with dual-board certification. He earned his medical degree from the Keck School of Medicine at the University of Southern California. Dr. Rhee also holds a master's in health care policy from Harvard University's John F. Kennedy School of Government. He has a Bachelor of Science degree from Yale University in Molecular Biophysics and Biochemistry.



Dr. Jennifer Scoufos

Chief Medical Officer, Stigler Health and Wellness Center

Dr. Jennifer Scoufos is a board-certified family medicine physician with 25 years of experience in primary care, academics, and emergency medicine and is currently the Chief Medical Officer for the Stigler Health and Wellness Center in Eastern Oklahoma, the largest rural FQHC in the state. Dr. Scoufos has a special focus on rural medicine and has made improving the quality of care in rural areas a priority throughout her career. She is committed to making the vision of the Health and Wellness Center a reality—to be a national model of excellence in providing all-inclusive care to people of all ages. Dr. Scoufos enjoys everything Colorado, running (sort of) and travel of all kinds. Dr. Scoufos has been married to Fourth Scoufos for 30 years and has 2 grown sons, Quint and Fox Scoufos and one absolutely perfect granddaughter, Collins Quinn Scoufos.



Captain Matt Varney

Captain, Oklahoma Bureau of Narcotics (OBN) Human Trafficking Unit

Captain Matt Varney has 22 years of law enforcement experience at the municipal/state levels of government and holds Bachelor of Science Degree in Criminal Justice from Northwestern Oklahoma State University (NWOSU). AIC Varney began his law enforcement career in 2002 with the Enid Police Department where he held positions as a patrolman, narcotics detective, and SWAT operator.

In 2012, Capt. Varney joined the Oklahoma Bureau of Narcotics (OBN) where he began his career at OBN investigating drug trafficking organizations through uncover operations and wire intercepts. In May of 2017, AIC Varney created an Unmanned Aircraft System (UAS) program for OBN based on sound policy and use case. The UAS program rapidly grew to one of the largest programs in the country.

After 7 years of working as an agent, developing new programs, and improving existing ones, Capt. Varney was promoted to Captain in January 2019. Since being promoted, Capt. Varney assisted in the creation of the Office of Professional Standards, which he supervised until the beginning of 2024. During this time, Capt. Varney's duties included managing/supervising: Internal Affair Investigations, Racial Profile Complaint Investigations, Policy Development, Agency Accreditation, Covert Technology, IT, Records Management, HIDTA Deconfliction, among other things. Capt. Varney's most notable accomplishment, since his promotion, is gaining accreditation by the Commission on Accreditation for Law Enforcement Agencies (CALEA) for OBN.

Most recently, on February 1st, 2024, Capt. Varney was assigned as the Capt. of the OBN Human Trafficking Unit. Since the assignment, Capt. Varney has ensured the Human Trafficking Unit continues to operate as a victim centered and trauma informed unit that focuses on strong partnerships with non-governmenal organizations while targeting traffickers. Capt. Varney also spearheaded the Anti-Human Trafficking initiative "You Are Not Alone". Additionally, Capt. Varney serves on the Oklahoma Commission on the Status of Women (OCSW) Human Trafficking Advisory Council.



Kailey Wellington, MLS-HL

Chief Compliance Officer, The Clinic at Central Oklahoma Family Medical Center

- Chief Compliance Officer at Central Oklahoma Family Medical Center.
- Specializes in the area of health care compliance and law since 2009.
- Focus on overseeing the Compliance, Enterprise Risk Management, and Privacy Programs.
- Ms. Wellington graduated from the University of Oklahoma College of Law with a Master of Legal Studies in Health Care Law in 2020.

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