



SPONSOR & EXHIBITOR PROSPECTUS

September 4-5, 2025
OKANA RESORT & INDOOR WATERPARK

JOIN US

Our Mission

To strengthen access to affordable, community-based healthcare.

What We Do

OKPCA partners with community health centers, safety-net providers, and the patients they serve to strengthen and simplify healthcare access to underserved communities. In 2024, over 349,000 Oklahomans were served by a community health center.

Who We Are

Oklahoma Primary Care Association is the state's trade association for community health centers. Founded in 1993, OKPCA offers training and technical assistance to healthcare organizations. We collaborate with stakeholders to expand, strengthen, and improve high-quality primary health services for Oklahomans in community-based settings.

For more information on OKPCA and its members, visit www.okpca.org.

OKPCA invites you to join our **2025 Annual Conference**. This year's event will be held in Oklahoma City on September 4-5, 2025. **This Annual Conference is an excellent opportunity to showcase your organization's expertise, services, and solutions to our members.**

OKPCA recognizes the value sponsors bring to this event and its attendees. Healthcare leaders from across the state want to learn how your organization aligns with their efforts to improve patient outcomes and operational efficiencies. This brochure outlines an array of opportunities you have to reach this important market.

HOTEL INFORMATION



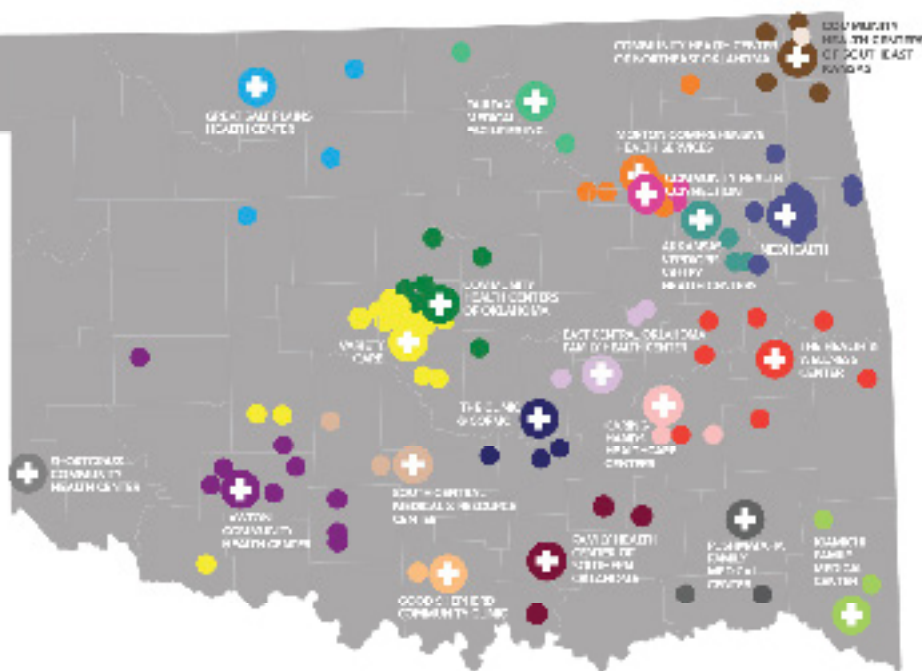
Hotel accommodations are available at the OKANA Resort and Indoor Waterpark. **OKPCA has established a group rate at \$169/night + tax & fees. To ensure you receive the discounted rate, please make your reservations by Monday, August 4, 2025.** The booking link will be on the OKPCA website, or email okpcameetings@okpca.org for it.

639 First Americans Blvd | Oklahoma City, OK 73129

OKLAHOMA COMMUNITY HEALTH CENTERS

Cost-effective solutions to Oklahoma's health care needs

**Affordable access
to comprehensive
medical, dental,
and behavioral
health care for
330,000+
Oklahomans in
high need areas**



ANNUAL SPONSORSHIP BENEFITS

- Increase your organization's name & brand recognition
- Increase your reach & exposure to new CHC customers
- Reconnect & engage with existing customers throughout the year
- Support the important work of CHCs – position yourself as an industry leader & advocate for health centers

EXPANDED COMMUNITY HEALTH CENTER REACH

Oklahoma's community health centers employ nearly 3,000 individuals, a majority of whom would be reached through sponsor communications. Audiences that can be reach by annual sponsorships include a variety of staff including:

CEOs
CFOs
COOs/Operations Directors
Senior Leadership
Medical, Dental, & Behavioral Health Providers
Clinic Managers

Oral Health Staff
Behavioral Health Staff
HR Directors
Quality Directors
Front Desk Staff
And More!

GENERAL INFORMATION

WHO YOU WILL REACH

Meet executive, financial, clinical, quality, information technology, and other personnel. This is an ideal time to engage with staff from community-based health organizations from across the state. In 2025, we are expecting over 200 attendees to join us for our annual conference.

GENERAL SPONSOR & EXHIBITOR INFORMATION

ASSIGNMENT & USE OF EXHIBIT SPACE:

Exhibits will be placed in a designated area and activities are planned to drive traffic to your exhibit. The layout and assignment of exhibit space will be determined by OKPCA. No exhibitor shall assign, sublet, or share the space assigned without the written consent of OKPCA. In the event the exhibitor engages in on-site sales transactions, the exhibitor will be responsible for complying with all federal, state, and local laws that may pertain to such sales.

EXHIBIT SET-UP, DISPLAY & DISMANTLE HOURS: (subject to change)

Exhibitors will be responsible for setting up and dismantling their own exhibit materials. *This schedule is preliminary and subject to change. Exhibitors will be notified of changes by email.*

SETUP	Wednesday	September 3 rd	12:00 PM	-	8:00 PM
	Thursday	September 4 th	6:00 AM	-	8:30 AM
DISPLAY	Thursday	September 5 th	8:00 AM	-	6:30 PM
	Friday	September 5 th	8:00 AM	-	2:00 PM
DISMANTLE	Friday	September 5 th	2:00 PM	-	4:30 PM

Sponsorship opportunities are limited, so submit your application with payment by **Friday, August 1, 2025** to secure your organization's representation!

SPONSORSHIP & EXHIBITOR

Conference & Exhibiting	Elite \$20,000	Premier \$17,000	Champion \$14,000	Network \$11,500	Executive \$8,500	Partner \$3,500	Friend \$1,500
Complimentary Attendance (for exhibitors)	5	5	4	3	3	2	2
Conference Recognition	Title Sponsor + Exhibit Space	Speaker Sponsor + Exhibit Space	Speaker Sponsor + Exhibit Space	Reception Sponsor	Meal Sponsor	Break Sponsor	Exhibit Space Only
Remarks During Keynote/Plenary Session	X	X	X				
Promo Item in Conference Bag	X	X	X	X			
Program Advertisement	Full Page	Full Page	1/2 Page	1/2 Page			
Sponsored Content Feature in Weekly Pulse	4x Per Year	3x Per Year	2x Per Year	1x Per Year	1x Per Year		
One Blog Feature	X	X	X	X	X		
Recognition in Print & Digital Conference Materials	X	X	X	X	X	X	X
Company Link & Logo on OKPCA Website	X	X	X	X	X	X	X
Electronic Conference Attendee List	X	X	X	X	X	X	X

ADDITIONAL OPPORTUNITIES

More ways to connect your brand to our audience – even if you can't be there

****PRE-CONFERENCE HAPPY HOUR SPONSORSHIP - \$2,500 (4 AVAILABLE)**

Mingle with early conference registrants the afternoon of Tuesday, September 24th. *Must also accompany the purchase of an exhibitor/sponsorship option listed on page 5.*

****RELAXATION STATION - \$2,000**

Taking small breaks throughout the day is important to retaining focus. Short chair massages will help attendees feel more invigorated, less stressed. This will be offered on Thursday, September 7th throughout the day. *Must purchase before August 1st.*

****CONFERENCE BAG - \$1,800 (1 available)**

Be the company our attendees trust to keep their session notes and handouts secure. OKPCA will print your logo and our conference brand on bags for attendees (logo must be received in .EPS, .PNG, or .JPG format).

****TAKE NOTE - \$1,000 (1 available)**

You will provide branded notepads and pens for participants' use throughout the conference. OKPCA staff will ensure they are on every conference room table during every session. (Supplier will be provided) (logo must be received in .EPS, .PNG, or .JPG format)

****COFFEE CONVERSATION STATION - \$1,000 (1 available)**

Make sure attendees know who is fueling their day by having your logo placed signage at the coffee station located in the exhibit hall. (logo must be received in .EPS, .PNG, or .JPG format)

****NAME TAG LANYARDS - \$1,000 (1 available)**

OKPCA will print your logo on attendee lanyards (logo must be received in .EPS, .PNG, or .JPG format).

****CHARGING STATION SPONSOR - \$750 (1 available)**

Your logo will be on the charging station in the conference area. (logo must be received in .EPS, .PNG, or .JPG format).

****WIFI CONFERENCE SPONSOR - \$750 (1 available)**

****PROMOTIONAL ITEM INCLUDED IN CONFERENCE BAG - \$350**

Add a handout, brochure and/or promotional item to be distributed with conference materials. The promotional item must be received in a ready-to-insert format (preprinted, folded, etc.)

****These opportunities do not include a booth at the conference****

All advertisement information and/or materials must be received no later than Friday, July 25, 2025.

PASSPORT TO PRIZES

How will you drive traffic to your exhibit booth? Participate in the Passport to Prizes and you will definitely get the interaction you are seeking! The Passport to Prizes is similar to a bingo card, where attendees must have all spaces stamped by all exhibitors to be eligible to win prizes. Participants who complete their passport books will be entered into the drawing for all sponsor and exhibitor-provided door prizes and a complimentary registration to an OKPCA conference. All Exhibitors and Sponsors will be listed in the Passport Book. Once an attendee visits your booth with their passport booklet, you get the opportunity to speak with them about your products and services and then stamp their book. You'll receive a conference attendee list on site so there is no need to collect business cards at your booth. The drawing will be held during the reception and the Friday awards ceremonies.

HOW ATTENDEES QUALIFY FOR THE PASSPORT TO PRIZES SWEEPSTAKES

1. The passport will be located inside the registration bag.
2. Attendees will visit exhibit booths of each sponsor and exhibitor listed in the passport booklet.
3. During the visit, exhibitors stamp the passport with a special stamp (provided by OKPCA).
4. After the attendee has visited all of the booths, and has received all of their stamps, they will take the passport to the OKPCA registration desk.
5. An OKPCA staff member will validate the book, ensuring that it has all of the required stamps and information. The passport will be entered into the sweepstakes at that time.



PROVIDING DOOR PRIZES FOR THE PASSPORT TO PRIZES SWEEPSTAKES

1. Sponsors and exhibitors are permitted and encouraged to offer door prizes to attendees.
2. Turn in door prizes to OKPCA staff at the registration desk when checking in.
3. The door prize drawings will happen live during the reception and the Friday awards ceremonies with entries completed through the passport to prizes program.
4. Please do not draw your own door prize winner from business cards collected at your exhibit booth, as that causes issues with OKPCA's attendee door prize policy. Attendees are encouraged to visit every exhibitor to complete their passport entry. Additionally, a conference attendee list will be provided to all sponsors and exhibitors on site.

2025 SPONSOR & EXHIBITOR APPLICATION

Thank you for choosing to be a part of the 2025 Annual Conference! Please complete the information below and return it with your payment.

Applicant Information *(Please print or type):*

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Conference Representative Information:

Please note: All authorized booth representatives are invited to join us for breakfast and lunch. Should any representative have a food allergy, please let OKPCA know so we can accommodate to the best of our ability.

Representative 1

Name: _____ Title: _____ Email: _____

Representative 2

Name: _____ Title: _____ Email: _____

Representative 3 (Some Sponsors) Exhibitors May Add Additional Booth Staff, \$250 Per Person)

Name: _____ Title: _____ Email: _____

Representative 4 (Some Sponsors) Exhibitors May Add Additional Booth Staff, \$250 Per Person)

Name: _____ Title: _____ Email: _____

Representative 5 (Some Sponsors) Exhibitors May Add Additional Booth Staff, \$250 Per Person)

Name: _____ Title: _____ Email: _____

Special Needs (i.e., diabetic, food allergies, vegetarian, request accommodations for a physical disability, etc)

☐ None ☐ Yes (provide details) _____

Cancellation:

Exhibit space may be canceled up to 60 days prior to the opening date of the conference without penalty. A cancellation charge equal to one-half the price of the space will be assessed by OKPCA for space canceled 30–59 days prior to the opening date of the conference. No refund will be given for cancellations of less than 30 days notice or for no-shows. Due to the limited number available, sponsorships are not eligible for refund. If the conference cannot be held, for any reason whatsoever, at the sole discretion of OKPCA, this agreement shall be considered void. The sole liability of OKPCA is limited to a refund of the amount paid if the event is cancelled.

Agreement:

This application constitutes an understanding and agreement to comply with the guidelines as stated in the 'General Information' section on page 3. Please complete and return with payment by **Friday August 1, 2025** to secure your sponsorship and/or exhibit space.

Name: _____ Signature: _____ Date: _____

2025 SPONSOR & EXHIBITOR APPLICATION

Sponsorship Information:

Please indicate below which opportunity you will take advantage of:

- ☐ \$20,000 Elite Sponsor
- ☐ \$17,000 Premier Sponsor
- ☐ \$14,000 Champion Sponsor
- ☐ \$11,500 Network Sponsor
- ☐ \$8,500 Executive Sponsor
- ☐ \$3,500 Partner Sponsor
- ☐ \$1,500 Friend (Exhibitor)

Exhibit Booth Electricity? ☐ Yes ☐ No If yes, cost is \$20.00

Provide a Door Prize(s)? ☐ Yes ☐ No If yes, describe _____

Additional Opportunities

Please indicate below which opportunity you will take advantage of:

- ☐ \$2,500 Pre-conference Happy Hour Sponsor
- ☐ \$2,000 Relaxation Station
- ☐ \$1,800 Conference Bag
- ☐ \$1,000 Take Note
- ☐ \$1,000 Coffee Conversation Station
- ☐ \$1,000 Name Tag Lanyard
- ☐ \$750 Charging Station
- ☐ \$750 Wifi Conference Sponsor
- ☐ \$350 Promotional Item Included in Conference Bag

PAYMENT

Submission Deadline:

Friday, August 1, 2025

Sponsorship or Exhibit Amount

\$ _____

Additional Opportunity

\$ _____

Please list: _____

Booth Electricity (\$20)

\$ _____

Additional Booth Staff (\$250 each) # _____

\$ _____

Total Amount Due

\$ _____

☐ **Check #:** _____ Please make checks payable to Oklahoma Primary Care Association
1900 Northwest Expressway, Suite 1601 • Oklahoma City, OK 73118

☐ **Credit card:**

To pay by credit card, please provide contact information below. **OKPCA's finance department will email an online link to pay by credit card.** OKPCA accepts all major credit cards (Visa, MasterCard, Discover and American Express).

Name: _____

Payment Information: Oklahoma Primary Care Association Tax ID #: 73-1365933 - No Purchase Orders Accepted

Please submit agreement & payment via mail or e-mail by **August 1, 2025**

1900 Northwest Expressway, Suite 1601 | Oklahoma City, OK 73118 | okpcameetings@okpca.org