

Community Health Communications Fellow

\$15/hr 5–15 hrs/week Hybrid Reports to Chief of Staff

Oklahoma Primary Care Association (OKPCA) supports community health centers (CHCs) across Oklahoma. The Communications Fellow will support the OKPCA Communications Consultant and OKPCA Chief of Staff to complete projects. The Communications Fellow will demonstrate ability to work with OKPCA staff and health center members (under the direction of OKPCA staff) to create various methods and approaches to public awareness of the Oklahoma Primary Care Association's mission and other strategic objectives.

WHAT YOU'LL DO

- Assist with the promotion of OKPCA and health center programs through use of tactical marketing, communications and public relations tools, such as social media and websites.
- Assist with the production of creative design publications and other information collateral regarding OKPCA, using established graphics standards and guidelines.
- Coordinate with OKPCA staff as needed and directed.
- Attend community events and meetings - evening and weekend, as needed.
- Support OKPCA mission of providing technical assistance to HRSA grant-funded community health centers to increase access to care, foster the health care workforce, and improve patient outcomes.

WHAT WE'RE LOOKING FOR

- Pursuing a bachelor's degree, preferred in the field of Marketing or Community Public Health; or High School Diploma with two years of working experience in related field.
- Experience writing social media copy, website/blog articles, and newsletter copy.
- Interpersonal skills.
- Experience leading projects and being a team player.

PREFERRED

- Minimum beginner experience with Canva, Adobe InDesign, Photoshop, or Illustrator.
- Background in communications, public health, or marketing.

WHAT YOU'LL GAIN

- Published portfolio of social content and graphics.
- Exposure to health policy and health center operations.
- Mentorship from nonprofit and health communications staff.
- Flexible hours around your schedule.

HOW TO APPLY

Send a brief intro and your resume to Cassidy Heit, Chief of Staff (cheit@okpca.org). Any links, attachments, or examples of work are welcome.

